



NEETA LALL BUTALIA IRS
Pr. DIRECTOR GENERAL

भारत सरकार
वित्त मंत्रालय राजस्व विभाग
अप्रत्यक्ष कर एवं सीमा शुल्क बोर्ड
मानव संसाधन विकास महानिदेशालय
भाई वीर सिंह साहित्य सदन, तृतीय तल
गोल मार्किट, नई दिल्ली - 110001

Government of India
Ministry of Finance
Department of Revenue
Central Board of
Indirect Taxes & Customs
Directorate General of Human
Resource Development
BVSSS, 3rd Floor, Gole Market
New Delhi - 110001

D.O. HRM-II/SWC/REP/MER/1/2020-SWC-O/o ADG-HRM-II-DELHI

Dated: 08.05.2023

Dear Madam/Sir,

In the current fiscal year 2023-2024, CBIC has earmarked **Rs. 48.28 Crore** for Swachhta Action Plan (SAP) under the head O.E. (Swachhta) which has already been allocated to all the Budgetary Authorities under CBIC. It is requested to ensure that like the previous years, this year too, a concrete action plan is drawn by all the formations in your jurisdiction, so that funds in O.E. (Swachhta) for the Fiscal Year 2023-2024 are meaningfully utilized and CBIC contributes to the Swachhta Action Plan in a committed manner.

2. It is also requested that all the formations within your jurisdiction identify the Swachhta Projects for the fiscal year 2023-2024 and upload the same in the Swachhta@CBIC Tab by 31st May 2023. While choosing a project following aspects may be considered:

- (a) social/behavioral impact of the project
- (b) initiative value in comparison to resources with respect to the project
- (c) degree to which, the project can be replicated or scaled up
- (d) ease of sustaining the project over long period of time, and
- (e) scope of people participation in the Project

In addition, a list of Swachhta Activities which could be replicated (wherever feasible) is also enclosed as **Annexure A**.

3. For selection of best performing CGST Zone, Customs Zone, Directorate, CGST Commissionerate, Customs Commissionerate, Zonal Unit of Directorates and Special Mention formations in 2022-2023, the Swachhta projects shall be evaluated using objective & scientific methodology. As details of the projects undertaken by the formations are already available in the swachhta@CBIC Tab (<https://www.dghrdcbic.gov.in/swachh/>), the evaluation will be done on the basis of the broad category of the projects and the photographs uploaded by field formations in the e-module. However, if any formation may like to highlight any project which was not possible to convey with the help of the module,

then a separate email or a letter can be sent on swachhta-dghrd@gov.in to ADG, HRM-II, DGHRD by 12.05.2023 mentioning the salient features and highlights of the project.

4. I look forward to a positive response so that CBIC may contribute substantively towards achieving the goal of 'Swachh Bharat Shreshta Bharat'.

With *Best Wishes,*

Yours *Sincerely*

Neeta Lall Butalia

- 08.05.2023

(Neeta Lall Butalia)

Principal Director General, DGHRD

Copy to: All Pr. CCs/CCs/Pr. DGs/DGs/Pr. Commissioners/Commissioners

Annexure A

Sl. No.	Name of the activity
01.	Creation of Sanitation Infrastructure
02.	IEC activities/events
03.	Clean habitations/clean Factories/PHC/CHC/Hospitals
04.	Solid waste management
05.	Liquid waste management
06.	E-waste management
07.	Swachhta Awards and Incentives
08.	Support to Open Defecation Free (ODF) work/Support to ODF Village
09.	Green & Clean belt
10.	Swachhta Cadres/Volunteer
11.	Clean office premises/Shramdaan
12.	Office Digitization
13.	Maintenance
14.	Workshop & Seminar/Training
15.	Water supply
16.	Swachh Iconic Places
17.	Restoration of Water bodies
18.	Waste to Energy
19.	Toilet Renovation
20.	Strengthening CBOs/NGOs/Community Org/Clubs
21.	Solar Energy
22.	Swachh Bharat Kosh
23.	Rain Water Harvesting
24.	Swachh Ganga Kosh
25.	Study/Research/Certification
26.	Menstrual Hygiene Management/Vending Machine/Incinerator
27.	Human Resource Support
28.	Swachh Vidyalaya initiative
29.	Swachh Railways (Clean Railway Stations/Trains)

Note: The Department of Drinking Water & Sanitation which is the nodal agency for Swachh Bharat Mission has prescribed the above mentioned activities.